

INTERNET PROJECT

ONE DAY WITH VOLUNTEER.

NURBOLAT

номинации:

Copywriting & Storytelling, Commercials: internet film

TASK:

2020 has been officially declared as the Year of Volunteer in Kazakhstan. In our country sporadic community cleanup activities or passive event participation are often mistaken for volunteering, while volunteers are seen as source of free labor.

SOLUTION:

We created a series of 24 episodes with the self-explanatory title "One day with volunteer". The characters talk about themselves, what they volunteer in, problems they face and good things they enjoy. Their stories debunk the myths about volunteering and for some people possibly open new world of volunteering.

The film crew literally follows in the character's footsteps. We follow his schedule to demonstrate what it's like to be a volunteer.

The videos are posted on Nursultan Kurman's Youtube channel.





SYNOPSIS:

Nurbolat Zhursin is an ethno-volunteer from Turkestan region. In 2020, his volunteer team helped save 6 cultural and historical heritage sites. The video was published on 18 August 2020. As of 1 September 2020, Nurbolat's story was viewed over 50 thousand times and generated over 100 comments.

THE CHANNEL HAS PUBLISHED 15 VIDEOS, THE TOTAL NUMBER OF VIEWS IS ABOUT 2 MILLION



I didn't know that there was an opportunity to go to archaeological excavations without education, and contribute to the development of cultural monuments. thanks for the info! Good luck to Nurbolat and the team! don't t lose your fuse!

2 минуты назад

не знал, что есть возможность выходить на археологические раскопки без образования, да ещё и тем самым вносить вклад в развитие памятников культуры. спасибо за информацию! а Нурболату и команде удачи! не теряйте запал!





ОТВЕТИТЬ

Samsung Galaxy 2 недели назад

Журсин Нурболат жарайсыз коне тарихымызга жанашыр болып жас урпакты тарбиелеп ертенин ойлаган кош басшылыгынызды бурыннан билемиз.Туркистан каласынын жастарын жаксылыкка жумылдырып журген жансыз.жас келсе иске деп жасап жаткан бастамаларыныз жалгасын тауып елимиздин оркендеуине улесинизди коса бериниз.енбегиниз жансын.абыройлы болыныз.

Свернуть



ОТВЕТИТЬ

Показать 6 ответов



Well done Zhursin Nurbolat! We know that our ancient history means a lot to you. You are a leader who educates and cares about our youth. You guide young people of Turkistan to the right path. May all your undertakings continue and benefit our country! May your work bear fruit and your reputation only rise upward.





People come to this world crying
Because there are people who torment them
People leave this world crying
Because there are people who won't let them go

Said Kazakh poet Kadyr Myrzaliyev (Kadyr Myrza Ali). I wish you to have few ill-wishers and many close friends. Be ambitious and surrounded by your own people!

Актоты Бейсембаева Неделю назад

Бұл өмірге адамдар жылап келіп жатады, Жылайтұғын себебі адамдар бар қинайтын. Бұл өмірден адамдар жылап кетіп жатады, Жылайтұғын себебі адамдар бар қимайтын!

– деп Қадыр Мырза-Әлі ақынымыз айтқандай өзіңе тілегім, қинайтын дұшпаның аз болып, қимайтын достарың көбейсін! Айналаң қаумалаған қалың ел болып, абыройың асқақтасын! Свернуть





ОТВЕТИТЬ

