



OBJECTIVE:

The history of the Eurasian Resources Group goes back to 1994 when shareholders of the Company acquired the first asset in Kazakhstan. These 25 years company stands with the development of the country. Both had ups and downs, challenges that made them strong, independent and stable.



SOLUTION:

Using an example of an average Kazakhstani family, we showed retrospectives of the country and the company.

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**25 YEARS
ALONGSIDE THE NATION**