

CCI “3.2.1.Start!” Youth Empowerment

7 years. One of the most sustainable project in business environment.



Objective

The project "3.2.1. START!" is aimed at identifying solutions to the social problems of the regions by holding a competition and supporting entrepreneurship among the youth of Kazakhstan. Support to achieve SDGs contributed by CCI Kazakhstan



Big Bets

- **ALL** of UNI covering by KZ wide Hackathons
- # of direct engagement **18 000** students
- **2 000 000** awareness level
- **150%** increase of applications



Impact

- Changing lives. **80%** of projects are sustainable
- Project implemented in CCI KZ